



PLACE MATTERS AGENDA At-A-GLANCE
Design Lab 5 ♦ Albuquerque, New Mexico
July 18 - 20, 2007

MEETING GOALS

1. Clarify and encourage “upstream” approaches
2. Plan for sustainability of *PLACE MATTERS* on the county team level
3. Discuss strategies to communicate *PLACE MATTERS* activities effectively
4. Learn about the Bernalillo Team’s SDOH challenges/progress and how their lessons learned can be applied to other *PLACE MATTERS* sites
5. Identify next steps for implementation of county strategy plans
6. Engage in teambuilding activities that support the continued development and implementation of county strategy plans
7. Convene and network with colleagues participating in *PLACE MATTERS* counties
8. Provide a safe place to brainstorm and test new approaches
9. Share milestones achieved and active progress to address social determinants of health in participating counties

WEDNESDAY--JULY 18, 2007 [Day 1]

- 12:30 – 1:00p **REGISTRATION & BUFFET LUNCH**
- 1:00 – 2:00p **ORIENTATION & WELCOME**
- 2:00 – 2:30p **BOARDING & DEPARTURE FOR BUS TOUR**
- 2:30 – 5:00p **BUS TOUR**
- 5:00 – 5:40p **TOUR and hors d’ oeuvres**
- Location:***
National Hispanic Cultural Center
1701 4th Street SW
Albuquerque, NM 87102
Main: (505) 246-2261
- 5:40 – 7:00p **DINNER**
- 7:00 – 7:30 **DEPARTURE :: Return to Hotel**
- 7:30 – 8:30p **DESSERT WITH FACILITATORS**

THURSDAY-- JULY 19, 2007 [Day 2]

- 7:30 – 8:00a **CONTINENTAL BREAKFAST & REGISTRATION**
- 8:00 – 8:30a **OPENING PLENARY**
- 8:30 – 8:45a **UPSTREAM STRATEGIC PLANNING SESSION**
- 8:45 – 9:25a **Introductions and *conocimiento***
- 9:25 – 9:55a **Overview on upstream work**
- 9:55 – 10:25a **Debrief exercise**
- 10:25 – 10:45a **BREAK**
- 10:45 – 11:30a **Upstream factors in your community (work in teams)**
- 11:30 – 12:10p **Teams present their priority factors/cross discussion/debrief**
- 12:10 – 1:00p **Challenges to Moving Upstream**
- 1:00 – 2:00p **LUNCH**
- 2:15 – 3:00p **Role plays on Barriers**
- 3:00 – 4:00p **Plotting Next Steps**
- 4:00 – 4:15p **WRAP-UP**
- 4:15 – 4:35p **BREAK**
- 4:40 – 6:00p **TEAM PROFILES**
- 6:00 – 7:45p **DINNER & SPEAKER**

FRIDAY-- JULY 20, 2007 [Day 3]

- 7:45 – 8:15a **BREAKFAST**
- 8:15 – 9:00a **Group Discussion**
- 9:00 – 9:30a **SHARING TEAM PROGRESS**
- 9:30 – 10:00a **PLENARY: SUSTAINABILITY**
- 10:00 – 10:15a **BREAK**
- 10:15 – 11:40p **TEAMS: ACTION PLANNING FOR SUSTAINABILITY**
- 11:40 – 1:00p **LUNCH & CLOSING**