

Weight of the Nation  
CDC's Inaugural Conference on Obesity Prevention and Control

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Detailed Conference Agenda

*Monday, July 27, 2009*

- 6:30 – 7:15 a.m. Morning Exercise
- 7:30 – 9:30 a.m. Continental Breakfast
- 8:30 – 9:20 a.m. Welcome and Opening Remarks
- 9:20 – 10:35 a.m. Health in All Policies I: Improving Access to Healthy Places and Healthy Foods – Impact of Federal Legislation on Obesity Prevention and Control;  
Moderator- Penny Slade-Sawyer  
Panelists- Sarah Dash, Jackie Schmitz, and Derek Miller
- 10:55 – 12:00 p.m. Press Conference on cost savings of obesity prevention  
Concurrent Plenary Sessions
- Restructuring our Cities to Improve Health;  
Moderator- Howie Frumkin  
Panelists- Jim Sallis, Robert Ogilvie, Robert Garcia, and Catherine Ross
  - Instituting a Policy and Environmental Agenda to Improve Physical Activity;  
Moderator- Michael Pratt  
Panelists- Russ Pate, Ross Bronson, and Robert Sallis
  - Leveraging Laws and Legal Authorities to Advance Obesity Prevention Efforts – Report of the National Summit on Legal Preparedness for Obesity Prevention and Control;  
Moderator- Angie McGowan  
Panelists- Jennifer Pomeranz, Tony Iton, and Marice Ashe
- 12:00 – 2:30 p.m. Lunch
- 12:45 Opening Remarks
- 1:00 Report on Cost Burden of Obesity
- 1:30 Improving Health Outcomes: Integrating Obesity Prevention in Health Reform;  
Moderator- Rachelle Mirkin  
Panelists- Ray Baxter and Debbie Chang
- 2:30-- 3:00 Break

- 3:00 – 4:00 p.m. Health in All Policies II: Nexus between Transportation and Obesity Prevention;  
Moderator- Mark Fenton  
Panelists- Larry Cohen, Angie Cradock, Brian Saelen, and Deb Hubsmith
- 4:20 – 5:20 p.m. Health in All Policies III: Nexus between Food Systems and Obesity Prevention;  
Moderator- Ann Haddix  
Panelists- Kelly Brownell, Patricia Farnese, Jay Hirschman, and Gail Feenstra
- 5:20 p.m. Adjourn
- 5:30 p.m. Reception
  - Poster Session
  - Awards Ceremony

*Tuesday, July 28, 2009*

- 6:30 – 7:15 a.m. Morning Exercise
- 7:30 – 9:45 a.m. Continental Breakfast
- 7:00 – 8:00 a.m. Morning Roundtables: Partner Activities
- 8:00 – 8:20 Opening Remarks
- 8:20 – 9:35 a.m. Investments in Health I: Achieving Health Equity;  
Moderator- Chip Johnson  
Panelists- Shiriki Kumanyaki, Amelie G. Ramirez, and Roberta Duncan
- 9:50 – 10:50 a.m. 1<sup>st</sup> set of concurrent sessions: 7 sessions
  - Mobilizing Communities: How to Build Alliances to Combat Obesity;  
Moderator- Michael Sells  
Panelists- Tracy Wiedt, Tracy Delaney, and Kate Phillips Dupont
  - Making the Case: The Economics of Obesity;  
Moderator- Andrew D. Racine  
Panelists- John Cawley, Robin McKinnon, Timothy Dall, and Marc Manley
  - Top of the Class: Don't Let Fear of Liability Hold You Back;

- Moderator- Martin Gonzalez  
 Panelists- Karla Hampton, Jennifer Pomeranz,  
 Lauren Marchetti, and Susan Linn
- Opportunities for Obesity Prevention through  
 Pregnancy and Early Life;  
 Moderator- Brook Belay  
 Panelists- Joan Ware, Dianne Ward, Wanda  
 Nicholson, and Michael Lu
  - School Nutrition Policy: Proven and Promising  
 Practices;  
 Moderator- Laurie Whitsel  
 Panelists- Deanna Hoelscher, Barbara Fish, and  
 Margo Wootan
  - Workplaces Integrate Food and Wellness Policies;  
 Moderator- LuAnn Heinen  
 Panelists- Jason Hsieh, Ann Thornhill, Tom Kottke,  
 and Maribeth Rousseff
  - From Indicators to Systems Change: Evaluating the  
 Impact of Policy and Environmental Strategies;  
 Moderator- Rosanne Farris  
 Panelists- Laura Leviton, Larry Grummer-Strawn  
 Brian Elbel, and Laura Kettel-Khan

11:05 – 12:20 p.m.

2<sup>nd</sup> set of concurrent sessions: 7 sessions

- Fairness in Food: How to Improve Equity and Access;  
 Moderator- Yael Lehman  
 Panelists- Diana Vergis Vinh, Kristin Roberts,  
 Kimberly Hodgson, and Lisa Sweet
- Economic Tools and Strategies to Influence Policy  
 Makers;  
 Moderator- Candace Rutt  
 Panelists- Larry Cohen, Allison Gertel-Rosenberg, and  
 Larissa Roux
- My Food Contains What?: Impact of Preemption on  
 Informing Consumers about Menu Ingredients;  
 Moderator- Doug Blanke  
 Panelists- Karol Colleymoore, Cathy Nonas, Derek  
 Miller, and Dennis Worsham
- Engaging Medical Systems in Obesity Prevention;  
 Moderator- Suzanne Johnson  
 Panelists- Ginny Ehrlich, Karen Peters, Keith  
 Bachman, and David Kirchoff
- What it Takes to Achieve High Physical Activity and  
 Physical Education Standards in Schools;  
 Moderator- Charlene Burgeson  
 Panelists- Aaron Beighle, Lori Schneider, Allison  
 Topper, and Jamie Chriqui

- Using the Built Environment to Improve Workplaces;  
Moderator- Susan Cooper  
Panelists- David Gardner, Ron Goetzel, Simone French, and Paula Clayton
- Global Perspectives on Obesity Prevention Raising;  
Moderator- Harry MacMillan  
Panelists- Jenna Seymour, Will Cavendish, Sonja Kahlmeier, and Willem Van Mechelen

12:30 – 2:30

1:15

1:45

Lunch

Opening Remarks

Investments in Health II: Collaboration Fosters Healthy Places and Healthy People;

Moderator- Dwayne Proctor

Panelists- Loel Solomon, Linda Jo Doctor, David D.

Fukuzawa, Marion Standish, Richard Killingsworth, Laura Kettel-Khan, and Judith Bell

3:00 - 4:00 p.m.

3<sup>rd</sup> set of Concurrent Sessions

- Building Communities that Promote Healthy Lifestyles;  
Moderator- Brian Smedley  
Panelists- Lynn Silver, Robin Tanner, Angela Rocchio, and Barbara McCann
- Using Incentives to Reduce Obesity and Improve Nutrition and Physical Activity;  
Moderator- Deborah Galuska  
Panelists- Michelle Mello, Allison Nihiser, and Karen Minyard
- Can this be a Policy? Translating Good Ideas into Effective Policy;  
Moderator- Manel Kappagoda  
Panelists- Tracy Buck, Tricia Valasek, and Michelle Smith
- Promising Provider Strategies;  
Moderator- Wendy Slusser  
Panelists- Melbourne Hovell, and Christiane Stahl
- Leveraging Social Marketing to Reduce Adolescent Obesity;  
Moderator- Rosie Bretthauer-Mueller  
Panelists- Lara Khalil, Jeff McKenna, and Aaron Sklar
- Improving Social Determinants of Health through the Workplace;  
Moderator- Amanda Aquirre  
Panelists- Loel Solomon, Andrew Scibelli, Avtar Nijjer-Sidhu, and Clara Steimberg

- Raising the Bar: Obesity Prevention Requires Addressing Health Disparities;  
Moderator- Wayne Giles  
Panelists- Steve Young (Choctaw Nation), Nashira Baril (Boston Public Health Commission), and Charmain Ruddock (Bronx Urban Family Initiative)

4:15 – 5:30 p.m. Investments in Health III: Public-Private Partnerships for Healthy Communities;  
Moderator- Laura Kettel-Khan  
Panelists- Jim McBride, Judith Bell, Jeremy Nowak, and Andrea Hricko

5:30 p.m. Adjourn

*Wednesday, July 29, 2009*

6:30 – 7:15 a.m. Morning Exercise

7:30 – 9:45 a.m. Continental Breakfast

8:00 – 9:15 a.m. Concurrent sessions: 3 sessions

- The Big Picture: Sustainable Transportation, Agriculture and Health;  
Moderator- Michael Pratt  
Panelists- Judy Monroe, Michele Ver Ploeg, Ken Thorpe, and Claudia Adriazola
- Use of State and Local Authorities to Promote Obesity Prevention;  
Moderator- Heidi Blanck  
Panelists- Joyal Mulheron, Amy Winterfeld, Tracy Delaney, Erin Abramsohn, and Juliet Sims
- Raising a Healthy Generation One School at a Time;  
Moderator- Jessica Donze Black  
Panelists- Howell Wechsler, Ron Kind, Robert Bisceglie, and Joe Thompson

9:30 – 10:00 Opening Remarks

10:00 – 11:00 Profiles in Health I: Innovative Policy Initiatives at the Local Level;  
Moderator- Casey Hannan  
Panelists- Joseph Curtatone, Chip Johnson, and Marie Fallon

11:15 – 12:15 p.m.

Profiles in Health II: Focusing State Health Departments on  
Obesity Prevention;  
Moderator- Victor Sutton  
Panelists- Laura Hutton, Jeffrey Engel, and Judy Monroe

12:15 – 12:30 p.m.

Closing Remarks

12:30 p.m.

Adjourn