

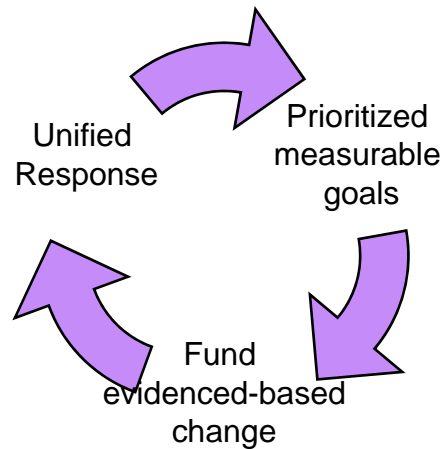
District of Columbia Logic Model

Place Matters DC!



Creating A Culture of Wellness

Creating A Culture of Wellness: Building a Community-Based Wellness Movement for Change



- Develop a coordinated network to provide all District resident tools, support and resources to reverse the trend of obesity and enhance their well-being.

Facing Our Challenge

Identifying Our Weaknesses

- Poor social and economic circumstances
- High-rates of chronic disease
- Silo approach
- Political – DC, the Last Colony



Creating Our Change

Assessing Our Assets

- Policy mandate to reduce obesity
- Funding and access to support
- Partners
- An empowered community

