



## *PLACE MATTERS*

# Design Lab 8 ♦ Oakland, California Logic Model Presentation

**JEFFERSON COUNTY  
ALABAMA**

**July 24, 2008**

# Definition of Jefferson County Alabama Initiative

- **Educate, motivate and activate the ecumenical/ministerial community in addressing obesity in 7 Jefferson County communities.**
- **Create strategic link with local institutions and like organizations to develop a sustained collaborative focus on obesity and its impact.**
- **Develop strategic collaborative efforts which impact policy related to social determinants of health in the areas of:**
  - **Social Environment (violence, physical activity, school safety)**
  - **Physical Environment (local fitness zones)**
  - **Healthy Child Development (childhood obesity)**

# Benefits and Challenges of Logic Model Development

- Definition of ecumenical/ministerial community as a resource
- Defining strategic bridge of communications/activity
- Defining process for policy impact

# How the Logic Model will Change Social Determinants

- New strategic voice addressing social determinants
- New view of communities
- New considerations for policymakers

# Elements of the Logic Model

- Collaboration
- Delivery of resources to the social determinants
- Empowerment of community

# Next Steps: Action and Implementation

- Stakeholders meeting
- Educating the ecumenical/ministerial community
- Let the voice be heard