



PLACE MATTERS

Design Lab 8 ♦ Oakland, California

Logic Model Presentation

South Delta

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Definition of Initiative

Addressing Childhood Obesity in the South Delta

Social Determinant of Health

- Poverty
- Southern Culture

Benefits and Challenges of Logic Model Development

Benefits

- Challenged us to clarify what we are addressing and what we hope to accomplish
- Helped us to evaluate “stream level”
- Forced us to think about planning, implementation, and evaluation
- Enhanced our ability to clearly explain and illustrate our program concept to stakeholders

Challenges

- Meeting together because of conflicting schedules
- Changing from downstream to upstream

The Process

- Rethinking “team work”
- Set ad hoc and recurring meetings
- emails, urgent emails
- Started a wiki

Utilized placematterssd.wikis

Forced us to think systematically about what it is we want to accomplish and how we were going to do it

How the Logic Model will Change Social Determinants

- We are seeking to find out how negative environmental factors cause health problems and the best way to address the SDOH by:
- Geocoding
- Collaborating with policy makers on local and state levels

Elements of Logic Model

- Re-framing our existing projects based on upstream thinking
- Seeing lifestyle education programs as a tool to engage students and teachers and the community in addressing upstream issues.
- Repeatedly challenging us to clarify what SD(s)OH are most affecting this area and how can we effectively address them.

Next Step

Action and Implementation

- Continue healthy lifestyle training programs
- Lite Side
- Follow-up with new contacts
- Policy makers
- Reorganize, expand team
- (Bianca Pullen)