

2004 NATIONAL OPINION POLL SNAPSHOTS: POLITICS

Conducted between September 15 and October 10, 2004, the Joint Center's National Opinion Poll surveyed 1,642 adults around the country. There are two components: a national sample of 850 African Americans (including 58 respondents who were in the general population sample) and a national general population sample of 850 adults. There is a statistical margin of error of 3.5 percent. Release date: October 19, 2004.



Table A. Five Most Important Problems

	Black Population		
	2004	2002	2000
	%	%	%
Employment/Economy	31	23	14
War in Iraq	22	6	–
Prescription Drugs/Healthcare	20	5	18
Terrorism	10	17	1
Education	7	14	26

	White Population		
	2004	2002	2000
	%	%	%
War in Iraq	25	4	–
Employment/Economy	21	18	4
Prescription Drugs/Healthcare	17	7	18
Terrorism	16	27	3
Education	3	10	24

Table B. Campaign Issues

	Black Population		General Population	
	Yes	No	Yes	No
	%	%	%	%
Support for vouchers	48	47	48	44
Approve of handling of Iraq	20	72	42	51
Iraq war helped war on terrorism	22	66	42	45

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Table C. Views on Same-Sex Unions

	Legal Marriage	Civil Union	No Recognition
	%	%	%
Black Population	23	24	46
General Population	29	28	37



Table D. Rating Public Figures

	Black Population		General Population	
	Favorable	Unfavorable	Favorable	Unfavorable
	%	%	%	%
Hillary Clinton	80	15	53	42
John Kerry	78	16	49	45
Colin Powell	69	23	74	17
John Edwards	68	13	47	28
George W. Bush	30	67	53	45
Dick Cheney	30	59	47	43

Table E. Black Partisanship

	Democrat			Independent			Republican		
	2004	2002	2000	2004	2002	2000	2004	2002	2000
	%	%	%	%	%	%	%	%	%
Total	63	63	74	23	24	20	10	10	4
18-25	71	54	51	22	34	36	12	15	5
26-35	63	56	70	20	29	24	12	15	5
36-50	62	65	79	26	21	18	9	12	4
51-64	55	70	77	24	21	18	15	5	3
65+	66	75	82	20	16	13	12	7	1